

2024 CAR OF THE YEAR

ITINERARY

COTY PERFORMANCE - SONOMA RACEWAY

November 4-6 & 6-8



DAY ONE

3:00 - 5:00pm
6:00 - 7:00pm
7:00pm

Arrivals & Check-in to Carneros Resort and Spa
COTY Vehicle Preview & Cocktail Reception
Wine Tasting Dinner & Robb Report Editorial Briefing on Vehicle Line-up

DAY TWO

8:00 - 9:00am
9:00am – 12:00pm
11:00am – 3:00pm
12:00 - 1:30pm
1:30 - 4:00pm
7:00 - 10:30pm

Breakfast, Driver Briefing & Event Orientation
COTY Drive & Judging Experience #1 at Sonoma Raceway
Non-Driving Guest Experience: Local Excursion and Wine Tasting
Driver's Lunch at The Turn 11 Club
COTY Drive & Judging Experience #2 at Sonoma Raceway
Reception, Judging Dinner & Conversation About the Competitors

DAY THREE

9:00 - 11:00am
12:00pm

Farewell Brunch
Departures